

Bulgarian Adopts Wine Knight Order of Europe



For the first time a Bulgarian adopted the prestigious European order of Wine Knight. Ivan Todoroff, (C)CEO of Todoroff Bulgarian wine cellar, received the knight order at an official ceremony, which took place in Budapest. Photo by www.todoroff-wines.com

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Ivan Todoroff, CEO of Todoroff Bulgarian wine cellar, received the knight order at an official ceremony, which took place at the Vajdahunyad castle in the heart of Budapest, Hungary.

The European Wine Knight Order is among the most prestigious private legal institutions on the old continent, whose members are prominent figures from the social and political life of Europe.

"Our mission is to disclose to all wine connoisseurs the nature of this noble drink, its culture and historical identity", Todoroff said at the ceremony.

"I totally agree that Europe is the continent of the wine", he said. "The oldest wine traditions are rooted here, so the Europeans have the natural right for their own Order of Knighthood", Todoroff explained.

The order traditions date back to 1273.

"Todoroff" wine-cellar is the first one in Bulgaria that specializes in produce of small, limited series of high-quality red wines. The wine-cellar is equipped with the newest technologies.

Todoroff's "Merlot Teres" is the only one in Bulgaria with a medal from the French Vinalies Internationales contests